

Patient Voices Campaign

The *Patient Voices* campaign aims to promote the importance and benefits of peer-to-peer support.

CAMPAIGN OBJECTIVE

The campaign's primary goal is for providers to use the *Patient Voices* posters to support patient education for home dialysis and transplantation.

HOW TO PARTICIPATE

The campaign will run from **January 1, 2022 to March 31, 2022**.

1. Facilities must join the campaign in order to receive a certification of participation. ([Join the Campaign](#))
2. Post the pledge form in the facility waiting room in prominent places for patients and staff to view. ([Download the Pledge Form](#))
3. Use the poster for one-on-one patient education. (See tips for using both the [Home Dialysis](#) and [Kidney Transplant](#) posters.)
4. Provide feedback to the Network – *Coming Soon*

RECOGNITION

- Each participating facility will receive a certificate of participation.
- High performing facilities will be recognized. Examples of successful results from using the *Patient Voices* posters may lead patients to any or all of the following improvements:
 - Requesting a referral to a home program
 - Training for a home modality
 - Starting a home modality
 - Requesting a referral for transplant evaluation
 - Joining the kidney transplant waiting list
 - Receiving a transplant
 - Patients voicing interest in pursuing peer-to-peer mentoring
 - Patients voicing interest in becoming peer mentors

RESOURCES

Networks 3, 4, and 5 have collaborated to develop resources for patients interested in home dialysis and/or kidney transplantation. [Patient Voices: My Home Dialysis Experience](#) highlights patients talking about the experience of choosing home dialysis while [Patient Voices: My Transplant Experience](#) focuses on patient testimonials about kidney transplant or kidney donation. A companion [home dialysis poster](#) and [transplant poster](#) are available for download. Each poster contains a QR code patients can scan with their smartphone to hear patient stories. We encourage you to check out our tips ([home dialysis](#) or [kidney transplant](#)) for using the *Patient Voices* materials. Also, we urge you to involve your facility's Patient Representatives to help distribute this educational information to their peers.